

Introduction for
Ford Saeks

(pronounced *Sakes*...like For Heaven's *Sakes*)

Making it today in business is tough, and in order to expand your position or dominate your market, you've got to have the right expertise. Drawing from over 25 years of "Street-Smart" innovation, Ford specializes in helping clients find, attract and keep their customers.

As a Best-selling author, speaker and consultant... he's helped thousands of people dramatically improve their performance & profits.

Speaking to thousands of people each year, we're happy to have him here with us today, so please give a warm welcome to

F O R D S A E K S !